



SPONSOR SHEET for Legends 4 Legends:

Sponsors / Fund raising:

Entrance is free for portfolio managers, allocators and investors (subject to discretion of organizers).

Anyone else wishing to attend, the following support scale is applied and will be limited in numbers to accommodate our prescribed ratios:

- Non PM role or allocator of an asset manager (eg commercial role) (EUR500)
- Service Provider (EUR 1000)
- Third Party marketer (EUR 1500)

Grand Heart: Flagship event sponsor: EUR – 15,000

Amazing heart supporter: Location sponsor: cost of Food and or Location: EUR – 10,000

Big heart supporter: Host of a Panel: EUR 10,000 donation - 3 speakers per panel lasts 45 minutes

(Panelists are welcome to make a donation as well ☺) – includes 15 invitations to the event

Host of Key Note speech: EUR 7,500 – 1 speaker lasts 25 minutes

Warm heart supporter: Article, feature or mention in Primer / Magazine: EUR 1,000 (open to all participants but also non participants).

The primer will be distributed to all attendees but also available for download to professional investors. Includes 2 invites.

Giving heart: For

- Exhibitor: The opportunity to have a small stand in the reception area – EUR 2,000
- Other event support – cost TBC

Creative heart: actively involved in the event organization, or some other donation in kind



Legends 4 Legends Awards:

Awards Sponsor: EUR 10,000 - includes logo on award, plus other marketing opportunities.

Lunch Table: We will also host a standing lunch during the awards – tables are available to invite whomever you like from the audience, Max 8 people per table. Use the app to approach potential leads - EUR 2,000

Media Opportunities:

The event will be covered by industry as well as local media and PR will be provided by our PR Company - Bellier Financial (a specialist PR company). We will receive coverage from several industry journals. In addition, Niki Natarajan, former Editor of InvestHedge will be using her social network to promote and report on the event.

Laven partners as sponsors of the awards will be promoting the event.

A4C and the organizers, who have significant industry connections will also be promoting the event.

Current list of Media partners we are speaking to who want to be involved, include: PEI, Financial Investigator, Financial News, FT, HFM Week, Fondsnieuws, IEX profs, amongst others

Other marketing:

We have a group of organizers as well as marketeers that have committed to actively reach out to their community and network to promote the event. We think this is the strongest way to gain participation and buy in and provides us with a ready-made marketing team!

Spring Party with GAIM – Monday 20th June

EUR 2,500 per sponsor – maximum of 4 sponsors.



Commitment Form:

We hereby commit to the Legends 4 Legends Event and commit to donate to the following donation package:

Applicant to fill in donation package as per above:

Donation Package: _____

Name: _____

Company: _____

Address (please add invoice address if different):

Email*: _____

Phone: _____

PAYMENT INFORMATION:

YOU WILL RECEIVE AN INVOICE FROM US WITH THE FINAL AMOUNT INCLUDING BTW IF APPLICABLE – PLEASE DO NOT SEND US PAYMENT BEFORE YOU HAVE RECEIVED THE INVOICE

For more information, please contact:

Address

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The Alternatives 4 Children team thanks you for your generous contributions and participation to our events!

* By giving us your e-mail address we will keep you informed on the activities and events organized by A4C.